

BE CREATIVE AND CONTRIBUTE TO COMMUNITY SAFETY! YOUR ART COULD BE EVERYWHERE!

UNLV, CCSD Safe Routes to School, the RTC and Vector Media are calling all young and aspiring artists, grades Kindergarten-12, to create a new bus shelter or inside-bus advertisement for pedestrians about walking safely.

INSTRUCTIONS:

- The message of the project needs to focus on walking safely in a crosswalk. This may include pedestrian facts and/or pictures.
- The text used in <u>bus shelter</u> advertisements must be short enough for passing motorists to see and read <u>and must be in portrait layout to fit shelter.</u>
- <u>Inside-bus</u> advertisements have no maximum text length and are to be seen and read by bus passengers. In-bus designs <u>should be in landscape layout to fit holders in the bus</u>.
- Projects may be designed however you would like (examples: computer designed, drawn, colored, painted or a mixture of mediums.)

AWARDS:

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- Grand Prize: Apple MacBook for Winning Bus Shelter Design
 - Second Prize: Tablet for Winning Inside-Bus Design

*Winning posters will be seen on bus shelters and in RTC buses!!

SUBMISSION GUIDELINES:

Each entry must be clearly labeled on the back with the following information:

- Student's Name
- Grade
- Teacher's Name (First and Last Name)
- School

Entries must be on 12" X 20" paper or smaller!

Entries must be received by Close of Business, Friday, April 24th, 2020 to:

CCSD School-Community Partnership Program

Attn: Traci Traasdahl

5100 West Sahara Avenue, 89146, in the Administration Building

(call 799-6560 for directions if you plan to hand deliver)

DISCLAIMER:

The Clark County School District, UNLV's Vulnerable Road Users Project, RTC and Vector Media cannot be held liable for any claims arising or related to the prizes offered in this contest. <u>All submissions become</u> **property of UNLV's VRUP.**

QUESTIONS: Call the UNLV staff at (702) 895-1780 visit us at www.pedsafe.vegas

